Avelar FilmWorks Productions – Independently Produced Projects

The company unofficially began in 2003 with a family inspired short film. Unless otherwise noted, every project listed was Produced, Written, Directed and Edited by Dennis Avelar.

- Baby Express Student Production, Short, Comedy
 - o Running Time: 7min 33sec
 - o Theme: Student production, a young trucker makes tough delivery.
 - o Equipment: Bolex 16mm film camera, separate audio recording, edited on Avid Express
 - o Produced: December 2003
- The Great Arthur Student Production, Short, Documentary
 - o Running Time: 15min 28sec
 - o Theme: The story of how the AC Nielsen Company came to be and how TV Ratings work.
 - o Equipment: Sony PD150 MiniDV Camera, sync sound, edited on Avid Express
 - o Produced: May 2005
- I Am Jason Short, Comedy, Documentary/Reality
 - o Running Time: 6min 36sec
 - o Theme: The story of Jason Avelar and how he worked hard to follow his dream.
 - o Equipment: Sony HandiCam, edited on Avid Liquid
 - o Produced: March 2009
- Paper Cut Short, Comedy
 - o Running Time: 25min 29sec
 - o Theme: A little girl finds a paper on the street and cannot interpret its meaning.
 - Equipment: Sony VX2000, Sony VX2100, MiniDV; edited on Avid Liquid
 - o Produced: August 2012
- Stockwood: Live At Durty Nellie's Live Concert Production (now known as Beatolution)
 - o Running Time: 1hr 49min
 - o Theme: The world's youngest Beatles tribute band, live!
 - o Equipment: 6-Camera shoot (all MiniDV), synced in post; edited on Avid Liquid
 - o Produced: February 2012
- Chicagoland Car Free Day, Movie-trailer inspired pledge drive (Commercial/Ad)
 - o Running Time: 1min 44sec
 - o Equipment: Sony Vx2000, MiniDV, edited on Avid Liquid Pro
 - o Produced September 2010
- Ashley's Dream, Commercial/Ad for the Chicago Sky of the WNBA
 - o Running Time: 44sec
 - o Equipment: Sony HDR-Cx360, 1080p, edited on Avid Media Composer
 - o Produced June 2012
- American Cancer Society Walk-n-Roll 2012, documentary
 - o Running Time: 12min 29sec
 - o Equipment: Sony VX2000, Sony VX2100, MiniDV; edited on Avid Liquid
 - o Produced: May 2012

Clients include:















The Videographer – A Web Series (Writer, Director, Producer, Actor, Executive Producer, DP, Editor)

The Videographer follows Zach Rodriguez – a wedding videographer who aspires to Hollywood greatness. However, while the life he wants to lead is 2,000 miles away from his suburban Chicago home, he is pushed to his limits when his greatest source of triumph is unexpectedly removed from his life. While his business is dedicated to preserving what is arguably a young couple's most eventful day, his personal life reflects the complete opposite.

Having few resources and absolutely no connections to get him where he wants to be, Zach directs his efforts on gaining what he's lost instead of pursuing his goals and dreams. Unable to find a proper balance in life, Zach has to choose what is more important to him: personal fulfillment and lifelong accomplishments, or returning to a past that may no longer exist.

Produced throughout the great City of Chicago, the storyline of the series takes viewers to locations not often trekked by web series creators; from thousand-mile road trips to locations as far as the Mayan city of Tikal in Guatemala!

Though the entire series is scripted, many elements are filmed live and on location at actual weddings. My goal was to give a first-hand perspective of the dedication and commitment that is necessary to work as a wedding videographer and wedding DJ.

Season 1-December 2013; Season 2-December 2014; Season 3-November 2015 All episodes shot using Sony NX5U HD Cameras; edited on Avid Media Composer.

- o Episode 1.1 "We Got An Office"
 - Running Time: 9min 28sec
- o Episode 1.2 "Hire A Filmmaker"
 - Running Time: 10min 18sec
- o Episode 1.3 "The Helpers"
 - Running Time: 8min 34sec
- Episode 1.4 "How It Really Is"
 - Running Time: 10min 37sec
- Episode 2.1 "By My Lonesome"
 - Running Time: 11min 59sec
- Episode 2.2 "Four, Two and Three"
 - Running Time: 11min 43sec
 - Episode 2.3 "Wish You Were Here"
 - Running Time: 12min 16sec
- o Episode 2.4 "Lost In Translation"
 - Running Time: 13min 4sec
- o Episode 2.5 "Good Idea, Bad Idea"
 - Running Time: 11min 59sec
- Episode 2.6 "Where Am I?"
 - Running Time: 13min 15sec
- Episode 2.7 "The Difference A Year Makes"
 - Running Time: 14min 48sec
- o Episode 3.1 "You Did the Right Thing"
 - Running Time: 12min
- Episode 3.2 "In Her Shoes"
 - Running Time: 13min 41sec
- Episode 3.3 "Curtain Closing"
 - Running Time: 12min 46sec
- Episode 3.4 "Why Not Me?
 - Running Time: 17min 30sec



The official poster of the web series, The Videographer.

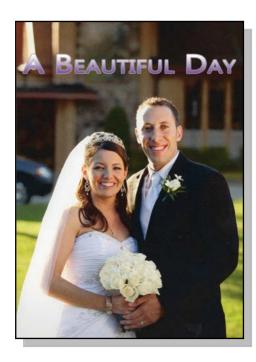
Launched officially in November of 2010, Avelar FilmWorks began by producing custom motion pictures for wedding and special event clients. To designate these clients from other projects, I created the "StoryTeller Productions" division.

All projects StoryTeller Productions projects were shot live, on-location, using multiple cameras then syncing them in post-production. Hours of post-production per project range from 35 to over 70 (editing only, not including additional graphic design).

StoryTeller Productions – The Wedding and Special Event Division of Avelar FilmWorks

- 1. Steady As She Goes Executive Producers Felipe Garcia and Lidia Cordova
 - Running Time: 54min 43sec
 - Theme: Wedding, a car ride around the neighborhood
 - Equipment: 2 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: May 2009
- 2. In Her Eyes Executive Producers Oscar A. Avelar and Anna L. Gonzalez
 - Running Time: 46min 48sec
 - Theme: Wedding, Ocean's 12
 - Equipment: 2 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: May 2009
- 3. As You Wish Executive Producers Pedro Diaz and Meredith Mercier
 - Running Time: 1hr 17min
 - Theme: Wedding, Band of Brothers, Documentary elements
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: October 2009
- 4. ¿Que Sera? Executive Producers Luis and Lisa Segovia
 - Running Time: 44min 47sec
 - Theme: Quinceañera starring Serina Segovia
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: February 2010
- 5. Time After Time Executive Producers Maggie Daly and Kris Skogsbakken
 - Running Time: 45min 21sec
 - Theme: Wedding, Time After Time
 - Equipment: Edited on Avid Liquid Pro
 - Produced: June 2010
- 6. Accidently In Love Executive Producers Bruno Avelar and Linda Grimaldo
 - Running Time: 34min 17sec
 - Theme: Wedding, Two people that were absolutely meant to be!
 - Equipment: 1 MiniDV Camera, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: July 2010
- 7. A Beautiful Day Executive Producers Steve Golyzniak and Laura Bowman
 - Running Time: 58min 08sec
 - Theme: Wedding , The Office (TV)
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: October 2010
- 8. Our Utmost Forever Executive Producers Brian Kuhn and Sarah Stockle
 - Running Time: 59min 12sec
 - Theme: Wedding, US Military, The Boondock Saints
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: May 2011
- 9. You've Got A Friend In Me Executive Producers Jason Avelar and Katie Figiel
 - Running Time: 1hr 04min
 - Theme: Wedding, Harry Potter, Dark Knight, Toy Story, Star Wars, etc.
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: June 2011





My first two-picture deal, and my first sequel!

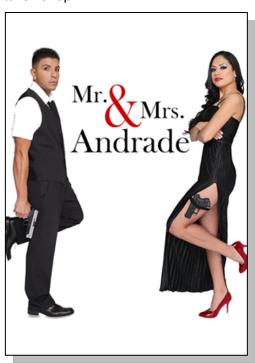
For these two projects, the roles of Bride and Groom were swapped for Best Man and Maid of Honor between the first story and the second.

Though less than a year apart, both are considered "keyframe" projects for AFW because of the high praise I received for each production.



- 10. Until It Beats No More Executive Producers Dan DeVito and Kristin Figiel
 - Running Time: 58min 07sec
 - Theme: Thriller, A Beautiful Mind, Love found in the most unlikely place.
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: October 2011
- 11. Never Believe It's Not So Executive Producers Don Digilio and Laura Carlton
 - Running Time: 1hr 3min
 - Theme: Wedding, Grease Lightning
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: April 2012
- 12. Like A Beautiful Smile Executive Producers Ron Filarski Laura Labrador
 - Running Time: 1hr 12min
 - Theme: Wedding, Friends (TV), The Dark Knight, Chicago
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: May 2012
- 13. I Feel So Close To You Executive Producers Brenda Avalos and Hector Valdivia
 - Running Time: 47min 51sec
 - Theme: Wedding, Big Mexican Party!
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: June 2012
- 14. Can't Take My Eyes Off Of You Executive Producers Jaime Carmody and Colleen McCann
 - Running Time: 1hr 06min
 - Theme: Wedding , Sex and the City
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: August 2012
- 15. Don't Stop Believing Executive Producers Artemio Del Real and Jennifer Lenzo
 - Running Time: 1hr 07min
 - Theme: Wedding, Rocky films, How I Met Your Mother
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: November 2012
- 16. If I Had One Wish Executive Producers Nick Gaona and Tracy Pelaez
 - Running Time: 53min 33sec
 - Theme: Wedding, two teachers begin their lives together
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: June 2013

- 17. Mr. and Mrs. Andrade Executive Producers Danny Andrade and Deisy Ramos
 - Running Time: 1hr 15min
 - Theme: Wedding, Mr. and Mrs. Smith
 - Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer
 - Produced: July 2013
- 18. I'm Just Getting Started Executive Producers Manuel & Leticia Ambriz
 - Running Time: 1hr 02min
 - Theme: Quinceañera for Celina Ambriz
 - Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro
 - Produced: October 2013
- 19. Vivir Mi Vida Executive Producers Alfredo Vega and Lisette Montes
 - Running Time: 1hr 08min
 - Theme: Wedding, Puerto Rico
 - Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer
 - Produced: May 2014
- 20. #The1UWannaC Executive Producers Larry Boswell and Natalie Konopi
 - Running Time: 1hr 05min
 - Theme: Wedding, social media, Bears fans
 - Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer
 - Produced: May 2014
- 21. You're Everything Executive Producers Rene Corral and Brittany Stumpenhorst
 - Running Time: 1hr 16min
 - Theme: Wedding , ISU Redbirds now married.
 - Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer
 - Produced: June 2014
- 22. No Place I'd Rather Be Executive Producers
 James Carroll and Damaris Gonzalez
 - Running Time: 1hr 02min
 - Theme: Wedding, Infomercial, Comedy/Mystery
 - Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer
 - Produced: June 2014
- 23. Love Never Felt So Good Executive Producers Stacey Adams and Schneider Leconte
 - Running Time: 1hr 18min
 - Theme: Wedding , Bond.....James Bond.
 - Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer
 - Produced: July 2014
- 24. Sealed With A Kiss Executive Producers Angelica Willingham and Maxwell Collie
 - Running Time: 1hr 14min
 - Theme: Wedding, A new beginning and fond farewell
 - Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer
 - Produced: October 2014
- 25. I Never Knew Executive Producers Roxanna Hernandez and Tim Handell
 - Running Time: 1hr 23min
 - Theme: Wedding , How To Lose A Guy In 10 Days
 - Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer
 - Produced: December 2014



Art design for the first wedding produced after AFW upgraded to HD cameras and editing equipment.

26. Take Back the Night – Executive Producers Justin Jay and Elexis Persino

Running Time: TBDTheme: Wedding

• Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer

Produced: August 2015

27. Beauty and the Beat – Executive Producers Sergio and Sonia Flores

• Running Time: Jessica Flores Quinceañera Project

• Theme: 15th Birthday Celebration, for a Justin Bieber fan

• Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer

Produced: August 2015

28. No Doubt About It – Executive Producers Ana Rosa Rodriguez and Russel Blahetka

• Running Time: 1hr 12min

• Theme: Wedding

Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer

• Produced: September 2015

29. This Is It – Executive Producers Patricia Rose and Jose Rosa

• Running Time: 1hr 03min

• Theme: Wedding, A Walk In The Clouds

• Equipment: 3 Sony NX5U Cameras, HD 16:9 Aspect, Edited on Avid Media Composer

• Produced: October 2015

30. It Was All Worth It...For You – Executive Producers Jaqueline Avelar and Enrique Salgado Jr.

• Running Time: 1hr 05min

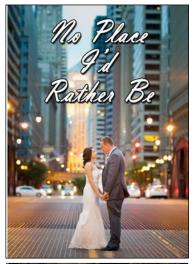
• Theme: Wedding

Equipment: 3 MiniDV Cameras, SD 4:3 Aspect, Edited on Avid Liquid Pro

• Produced: November 2015

Here are a few examples of the DVD case artwork I produced for each StoryTeller Productions client:

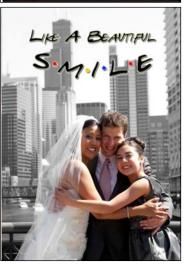












One of my greatest accomplishments early in my career was *The Great Arthur*, where I had a chance to meet a true American pioneer. Receiving this letter of recommendation from Mr. Nielsen is one of my most cherished achievements to this day.



Arthur C. Nielsen, Jr. Chairman Emeritus

October 19, 2005

TO WHOM IT MAY CONCERN

Recommendation re Dennis Avelar

This young man has a great future ahead of him. I base this on several essential qualities which he demonstrated in producing a documentary about the A.C. Nielsen Company.

First, he was very <u>persistent</u> – he knew what he wanted to do. Frankly I was reluctant to spend the time I assumed would be required to complete the film. Yet he was very persistent so I agreed to cooperate.

Second, he was very <u>persuasive</u>, pointing out the benefits to the company, which the film would have – something which had a real appeal to me.

Third, he was extremely <u>efficient</u> – he set up all the lights and cameras and had the script well prepared to make my part very easy. I've been interviewed on many similar occasions where the number of individuals required for the interview was often at least two and sometimes three or four – always using a lot more equipment. I observed that he got the job done quickly at a very low cost.

Based on this performance, I was most favorably impressed, particularly in the light of his age.

I believe this young man will do a superb job in the field of promotion – particularly involving the use of film and video.

Sincerely,

Arthur C. Nielsen, Jr.

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